

THOUSAND OAKS



ARTS FESTIVAL

13th Annual Thousand Oaks Arts Festival

FINE ARTIST PROSPECTUS

September 17 & 18, 2016

On-Line Entry Address

<http://www.onlinejuriedshows.com/Default.aspx?OJSID=8608>

Jury Selection Process

A panel of Jurists will select participants for the exhibition. Criteria for exhibitor selections include quality of workmanship, originality, artistic conception, overall visual impact and date of entry. All images are viewed anonymously. Description information from the Artist is made available to the Jurors. Selections by the Jury are final.

Notification of Acceptance or Rejection – August 22, 2016

With less than 60 Booths available, competition for the Festival is expected to be very keen. As such, it is very important that images submitted clearly illustrate the quality of the work. Images provided by entrants are the only basis on which the Jury Panel can make a decision. Four (4) images of artwork and one (1) of the display are to be submitted. The four images must be representative of the body of work that will be exhibited. An image (or photo) of booth set-up is also required. If you do not have a photo of your actual booth set-up, please photograph a "mock booth" against plain walls, showing a grouping of your work and interaction (to reflect scale).

Exhibitor Information

The Festival Site is located outdoors in the Mary and Richard Carpenter Plaza Park on the front grassy area at the Thousand Oaks Civic Arts Plaza. Juror's decision will be final as to assigned artist location. Consideration will be given to those with special needs and/or requirements. Please make note of those special needs in written correspondence to the Festival and include with your application. NOTE: There will be no rain or wind contingency plan for this event.

- Artists are provided a 10' x 10' booth space (single) or 10' x 20' (double). The booth includes an 8' high white canopy. Artists must provide their own display racks, tables, and chairs. The booth fee is dependent upon the date of the entry (see application).
- Booth assignments are made at the discretion of the Festival. Please notify Festival in event of a Special Needs request for booth location.
- Beginning on Friday afternoon, registration and set-up will occur. To assist with traffic, arrival times will be assigned to the artists. Booths not claimed by 5 PM Friday night may be forfeited.
- There will be no electricity access.
- Photo ID is required for access.
- Exhibitors will keep 100% of their profits.
- Exhibitors are responsible to collect any tax for sales and are responsible for establishing their own merchant accounts with Visa/MasterCard, American Express, et cetera.

Eligibility

The Festival in Thousand Oaks, CA 91362 is open to fine artists residing in the Greater Conejo Valley and Ventura County, California and members of any active arts organization/association in those regions. Please refer to Artist Prospectus at www.toartsfestival.com for additional details.

Artist Relations Services

Regular exhibit hours will be Saturday and Sunday from 10am to 5pm. Early break down or closing on any day of the event is not permitted and may result in forfeit to participate in future Festivals. There will be food vendors represented at the Festival. Or you may bring your own refreshment. Alcohol is not permitted. All City owned buildings and grounds are smoke-free. Parking and laminated exhibitor identification badges will be provided. Overnight security on Friday and Saturday is provided during the Festival weekend. However, for added protection against overnight moisture, artists are strongly encouraged to bring tarps to cover artwork that might be harmed by heavy dew.

Festival Eligibility & Rules

- The Festival is open to fine artists residing in the Greater Conejo Valley and Ventura County, California and members of any active arts organization/association in those regions.
- Exhibition in previous Festivals does not guarantee acceptance.
- If two or more persons collaborate to produce original work, each person must be identified on the Application. Commercial agents, dealers, or manufacturers are not eligible to enter. NOTE: All Artists must be present or have representation on site during the entire Festival.
- Only limited edition, signed, and numbered reproductions of artworks are allowed. Artist must define "limited edition". Original art must occupy more than 50% of the applicant's booth space. In the case of photographers and printmakers, this means gallery quality framed or matted work. Artists must comply with all safety requirements, and vehicles must be parked only in designated areas.
- The City of Thousand Oaks requires a Business License that is included in the booth fee to insure compliance with all City regulations. The Thousand Oaks Arts Festival collects no commission on sales. Participating exhibitors will be responsible for collecting and paying current California sales tax on all sales made during the show. Appropriate records of transactions may be requested by State tax authorities and must be furnished upon request. Contact the California Board of Equalization for a Permit.

Entry Categories:

2-D Fine Art

Oil/Acrylic
Watercolor
Drawing
Digital Art
Photography
Printmaking

Sculpture & 3D

Sculpture
Ceramics
Glass
Metalwork
Woodwork
Jewelry

Mass produced work will not be accepted.

Non-Refundable Application Fee-must be paid by the entry deadline.

- **Early Bird Special** — \$35 if Postmarked by June 1, 2016
- **Regular Entry** - \$45 if Postmarked by July 15, 2016
- **Late Entry** - \$55 if postmarked August 15, 2016 or later

Booth Fee

- All payments will be processed upon entry. Application fee is non-refundable. Refunds for Booth Fee will be issued to applicants not accepted to exhibit.
- Booth Fee is dependent upon entry date (see Application)

2016 Thousand Oaks Arts Festival Calendar

- **June 1, 2016** – Early Bird Special Entry Deadline (Best Value)
- **July 15, 2016** – Regular Entry Deadline
- **August 15, 2016** – Late Entry Deadline
- **August 22, 2016** – Notification of Acceptance
- **September 16, 2016** (Friday Afternoon) – Load-In and Set-Up
- **September 17, 2016** (Saturday) – Show Hours 10:00 AM to 5:00 PM
- **September 18, 2016** (Sunday) – Show Hours 10:00 AM to 5:00 PM

Checklist

- _____ Complete Online Juried Shows Application.
- _____ Pay Non-refundable Application Fee and Booth Space Fee
- _____ Submit four (4) images of representative art work.
- _____ Submit one (1) Photograph of Booth Set-up with Artist Name.
- _____ Submit Artist's Biography.

Entry Deadlines & Fees

EARLY ENTRY DEADLINE: June 1, 2016

Application fee: \$35 per artist

Booth Fee (Single): *WVAG Member=\$225, Non-Member=\$250

Booth Fee (Double): *WVAG Member=\$450, Non-Member=\$500

REGULAR ENTRY: July 15, 2016

Application fee: \$45 per artist

Booth Fee (Single): *WVAG Member=\$248, Non-Member=\$275

Booth Fee (Double): *WVAG Member=\$495, Non-Member=\$550

LATE ENTRY: August 15, 2016

Application fee: \$55 per artist

Booth Fee (Single): *WVAG Member=\$270, Non-Member=\$300

Booth Fee (Double): *WVAG Member=\$540, Non-Member=\$600

- Refunds for Booth fees and rentals will be issued to those applicants not juried into the show. Not refundable after August 15, 2016
- Applications will be processed only if space is available.
- * The WVAG is a Silver Level Sponsor of the Festival

Image Submission Requirements

Each artist must submit four (4) JPEG images of their artwork and one (1) photograph of the artist's booth or display. Follow Online Juried Shows' instructions for submitting images

Entering Your Images

Entry form must be filled out in its entirety, including unframed dimensions (or size), framed dimensions (if not known, estimate it) or weight, medium, and price, if requested. List sizes up to the nearest half inch. Submitted images must not include matting or frame. Crop the photos to include only the artwork. Be sure your images are right-side-up.

For best results, make sure your image is 1920 pixels @72 dpi on the longest side. Images should be in JPEG format, sRGB color space. Help in photographing your work and properly sizing your images can be found at: www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, please email: Help@OnlineJuriedShows.com or call 949-287-8645.

Artist Statement/Biography

Describe the materials, techniques and processes used in your work and explain the mission, motivation or philosophy inherent in your work. If you are "co-artists," you must describe the collaboration. Your comments will be available to the Jury and should describe any details, materials, and/or processes that are unusual or not easily determined by viewing the JPEG images provided. This information may also be used for promotional purposes.

To upload your resume and artist statement, after you are logged in on www.OnlineJuriedShows.com, click "Your Artist Profile," click "Edit Profile," and read the instructions on uploading your bio in the Bio Upload section.

Release

I have read and agree to the specified terms and conditions as set forth in the Thousand Oaks Arts Festival Application. I understand that a condition of my entry is that the work I submit be original, and that it be a result of my efforts alone. I release the Festival and its officers, agents and volunteers from any and all liability for any injury, damage or loss to person and/or property sustained by exhibitors, guests, invitees or any other person, to personal property including, but not limited to, works of art, at any time as a result of display or exhibition of my work or the use of my equipment or materials. I understand that the Festival reserves the right to remove any works, mine included, that do not meet the criteria of the application or determined to be not appropriate for family viewing. Failure to comply may result in my removal from the Festival and jeopardize my participation in future Festival events. I understand, in consideration of the acceptance of my application, I agree to accept all decisions of the Festival officials and designees however identified as final. I also agree to allow the Festival the use of my work, and any reproduction thereof, however made, including slides, but not limited to slides, photographs and video recording, solely for the purpose of promoting the Festival in this and future years. I also agree to allow Thousand Oaks Art Festival to release my name & telephone number, e-mail & website addresses to the public for sales & promotion. I understand that the Thousand Oaks Art Festival reserves right to revise these regulations and/or terminate this agreement at its sole discretion.

Entry Procedure & Check List

- Completed Entry Form at Online Juried Shows
- Payment - Non-refundable payment for application fee, plus payment for Booth Space through Online Juried Shows.
- Include Artist's Statement/Biography
- Artists are responsible for providing their own tables and chairs. For those who require special assistance with these items, 2' x 6' Table Rental @ \$10 each (no linen), or Chair Rental @ \$2 each may be requested by email directly to Craig Morton at: craigmorton@sbcglobal.net.